



Shiksha Mandal's

**G. S. College of Commerce, Wardha**  
**(Autonomous)**  
**B.Com. (Major in Accountancy and Business Studies)**



**Semester I**

<b>Evolution of Business (BCABS 1.1)</b>			
<b>Teaching Hours: 60</b>	<b>Total Credit: 04</b>	<b>Total Marks: 70+30=100</b>	<b>Group: Major Core</b>
<b>Objectives:</b> <ol style="list-style-type: none"><li>1. To acquaint the learner with the importance and status of business.</li><li>2. To inform various forms of business organizations</li><li>3. To make them understand importance of business in nation building.</li></ol>			
<b>Learning Outcomes:</b> <ol style="list-style-type: none"><li>1. The learner would understand importance and utility of business activity.</li><li>2. The learner would know about various business forms.</li><li>3. The learner would be able to differentiate between various forms.</li><li>4. The learner would know the responsibility of business.</li></ol>			
<b>Unit</b>	<b>Content</b>		
<b>I</b>	<b>Business:</b> Meaning, Definition, Characteristics, Importance; Scope of business – Commerce, Trade & Aids to Trade, Need, Advantage; Industrialization - Role & Impact on Economy & Nation.		
<b>II</b>	<b>Forms of business: Sole trader</b> – Characteristics, Formation, Advantages & Disadvantages; <b>HUF</b> – Meaning, Advantage & Disadvantages. <b>Partnership:</b> Meaning, Characteristics, Advantages & Disadvantages, Types of Partners, Status: Partnership Deed – Meaning, Importance, Contents.		
<b>III</b>	<b>Co-operative Society:</b> Meaning, Definition, Characteristics, Advantages & Disadvantages Principles of Cooperation. <b>Joint Stock Company:</b> Meaning, Definition, Characteristics, Advantages & Disadvantages, Formation, Role of Promoters. Difference between Joint Stock Company and Cooperative Society.		
<b>IV</b>	<b>Social Responsibilities of Business:</b> CSR – Meaning, Need, Benefit to the General Public, Responsibility of Business towards Stakeholders (Shareholders, Employees, Suppliers, Bankers, consumers and Society).		
<b>Books Recommended:</b>			
<ol style="list-style-type: none"><li>1. <b>Business Organisation</b> – S A Sherlekar, Dr. Khushpat s. Jain, Dr. Apexa V. Jain.</li><li>2. <b>Forms of Business Organisation</b> – Prof. HR Ramanath, Prof. HA Bhaskar, Prof. HR Appannaiah; Himalaya Publishing House.</li><li>3. <b>Essential of Business Administration</b> – K Aswathapa; Himalaya Publishing House.</li><li>4. <b>Business Ethics</b> – CVS Murthy; Himalaya Publishing House.</li><li>5. <b>Business Ethics</b> – An Indian Perspective; A.S Fernando, Chennai.</li><li>6. <b>ICAI Module.</b></li></ol>			



Shiksha Mandal's

**G. S. College of Commerce, Wardha**  
**(Autonomous)**  
**B.Com. (Major in Accountancy and Business Studies)**



Semester I

Secretarial Practice (BCABS 1.2.1)			
Teaching Hours: 30	Total Credit: 02	Total Marks: 35+15 = 50	Group: Generic/ Open Electives
<b>Objectives:</b> 1. To understand the concept of Secretarial Practice 2. To understand the role of a Company Secretary 3. To gain insight on basic secretarial laws laid down by ICSI			
<b>Learning Outcomes:</b> After learning this subject, 1. The learner would be able to understand the meaning, qualifications, disqualifications and role of a Company Secretary in the Company in accordance with the provisions of The Companies Act. 2. The learner would know the applicability of Secretarial Standards.			
Unit	Content		
I	Meaning of Secretary, Definition of Company Secretary, Qualifications of Company Secretary, Liabilities of Company Secretary. Company Secretary as a Key Managerial Personal (KMP), Process of Appointment of a Company Secretary, Removal Process of Company Secretary Role of a Company Secretary under The Companies Act, 2013.		
II	<b>Company Secretary in Practice, Company Secretary in Employment :</b> Meaning Responsibility of Company Secretary in Practice. <b>Secretarial Standards:</b> Meaning and Application. Overview of Secretarial Standards – Meeting of Board of Directors, Secretarial Standard- II – General Meetings, Secretarial Standard – III – Dividend		
<b>Books Recommended:</b>			
1. <b>Company Secretarial Practice</b> – Sangeet Kedia, Pooja Law Publishing Co. 2. <b>Corporate &amp; Allied Laws</b> – P.P.S. Gogna – S. Chand 3. <b>Company Law</b> – Dr. G. K. Kapoor, Dr. Sanjay Dhamija – Taxmann Publication			



Shiksha Mandal's

**G. S. College of Commerce, Wardha**  
**(Autonomous)**  
**B.Com. (Major in Accountancy and Business Studies)**



**Semester I**

<b>Entrepreneurship Development (BCABS 1.2.2)</b>			
<b>Teaching Hours: 30</b>	<b>Total Credit: 02</b>	<b>Total Marks: 35+15 = 50</b>	<b>Group: Generic/ Open Electives</b>
<b>Objectives:</b> <ol style="list-style-type: none"><li>1. To understand the importance and significance of Entrepreneurship development.</li><li>2. To understand the process and opportunities available for new entrant.</li><li>3. To encourage the students to go for business.</li></ol>			
<b>Learning Outcome:</b> After learning this subject, students would be able to understand: <ol style="list-style-type: none"><li>1. The importance of entrepreneurship.</li><li>2. Basic knowledge to establish business.</li></ol>			
<b>Unit</b>	<b>Content</b>		
<b>I</b>	<b>Entrepreneurship:</b> Meaning – Importance – Nature, Types, and Challenges. Role and Functions of Entrepreneur; Entrepreneurial Leadership – Meaning and Characteristics, Entrepreneurial Leadership, Significance and Impediment of Creativity in Entrepreneurship Process, Techniques of Idea Generation and Screening, Steps of Idea Generation.		
<b>II</b>	<b>New Venture Planning and Financing:</b> Franchising – Process and Opportunities, Business Plan – Need, Perspective, Elements, Business Plan Failures, Managing Growing and Ending the New Venture – Preparing for the New Venture Launch, Criteria for Evaluating New Venture Proposals; Early Management Decisions; New Venture Expansion Strategies and Issues.		
<b>Books Recommended:</b>			
<ol style="list-style-type: none"><li>1. <b>Entrepreneurship</b> – Creating and Leading an Entrepreneurial Organization, Kumar, Arya, Pearson, India</li><li>2. <b>Entrepreneurship</b> – Starting, Developing and Managing a New Enterprise, Hishrich, Peters, Irwin</li><li>3. <b>Launching New Ventures</b> – An Entrepreneurial Approach Cengage Learning, Allen, K.R.,</li><li>4. <b>Entrepreneurship Development</b> – Ramachandran K., Tata McGraw Hill, New Delhi, India.</li><li>5. <b>Entrepreneurship</b> – Roy, Rajeev, Oxford University Press.</li><li>6. <b>Entrepreneurship</b> – Hisrich, Robert D., Michael Peters and Dean Shepherd, Tata McGraw Hill, New Delhi</li></ol>			





Shiksha Mandal's

**G. S. College of Commerce, Wardha**  
**(Autonomous)**  
**B.Com. (Major in Accountancy and Business Studies)**



Semester I

Intellectual Property Rights (BCABS 1.3.1)			
Teaching Hours: 30	Total Credit: 02	Total Marks: 35+15 = 50	Group: Generic/ Open Electives
<b>Objectives:</b> <ol style="list-style-type: none"><li>1. To introduce fundamental aspects of intellectual property rights to students who are going to play major role in developing and management of innovative project in industries.</li><li>2. To aware students about the procedure of registration and protection of intellectual property rights such as trademarks, copyrights, patents and designs etc.</li><li>3. To aware students about the practice aspects of registration of intellectual property in order to</li><li>4. protect their research work and get it registered under regulations of IPR.</li></ol>			
<b>Learning Outcome:</b> After learning this subject, the student will be able to understand: <ol style="list-style-type: none"><li>1. The concept of Intellectual Property Rights and Functioning of Patents.</li><li>2. Concepts of Copyright, Trademarks and Geographical Indication.</li></ol>			
Unit	Content		
I	<b>Overview of Intellectual Property:</b> Introduction of IPR, Scope of IPR, need for intellectual property right (IPR), Intellectual property related problems in India, Introduction to the leading international instruments concerning Intellectual Property Rights: The Berne Convention, The World Intellectual Property Organization (WIPO); International Trade Agreements concerning IPR — WTO — TRIPS. <b>Patents:</b> Definition of patent, invention and new invention; Need for patent, Inventions not patentable, Classification of patents in India, Classification of patents by WIPO, Categories/ types of Patents, procedure for grant of patent, opposition to grant of patent, Patent Rights, Regulatory authority, Patent misuse, Penalties, Macro-economic impact of the patent system		
II	<b>Copyrights:</b> Definition of copyright, concept of Copyright, Procedure for registration of copyrights, Term of copyright, Works that can be copyrighted, Copyright in literary, dramatic and musical works, computer programmes and cinematograph films Neighboring rights, Rights of performers and broadcasters, etc., Infringement of copyrights, Remedies for infringement of copyright. <b>Trademark:</b> Concept of Trademark, Definition, Types of Trademarks, Importance, Registration process for Trademark, Grounds for refusal of registration, Rights of Trademark, Duration of Trademark, Infringement of Trademark <b>Geographical Indication:</b> Concept of Geographical indication (GI), Difference between GI and Trademarks, Need for GI, Registered GI in India.		
<b>Books Recommended:</b>			
<ol style="list-style-type: none"><li>1. <b>Indian Patents Law</b> – Legal &amp; Business Implications, Ajit Parulekar and Sarita D' Souza, Macmillan India Ltd., 2006</li><li>2. <b>Law Relating to Patents, Trademarks, Copyright, Designs &amp; Geographical Indications</b>, B. L. Wadehra; Universal Law Publishing Pvt. Ltd., India 2000</li><li>3. <b>Law of Copyright and Industrial Designs</b>, P. Narayanan; Eastern law House, Delhi, 2010.</li><li>4. <b>Handbook of Indian Patent Law and Practice</b>, Subbaram N. R., S. Viswanathan, Printers and Publishers Pvt. Ltd., 1998.</li></ol>			





Shiksha Mandal's

**G. S. College of Commerce, Wardha**  
**(Autonomous)**  
**B.Com. (Major in Accountancy and Business Studies)**



**Semester I**

<b>Business Environment (BCABS 1.3.2)</b>			
<b>Teaching Hours: 30</b>	<b>Total Credit: 02</b>	<b>Total Marks: 35+15 = 50</b>	<b>Group: Generic/ Open Electives</b>
<b>Objectives:</b> <ol style="list-style-type: none"><li>1. To enable students to understand the impact of environment on the business.</li><li>2. To understand the business strategies and environment, along with an exposure to elements of external business environment.</li></ol>			
<b>Learning Outcome:</b> After learning this subject, students would be able to: <ol style="list-style-type: none"><li>1. Understand the business environment, the purpose of regulation &amp; regulatory role of the Government.</li><li>2. Understand the concept of liberalization, privatization, globalization and the role of WTO and develop the skills for analysis of business environment using PESTLE, SWOT etc.</li></ol>			
<b>Unit</b>	<b>Content</b>		
<b>I</b>	<b>Business Environment:</b> Meaning of business, Concept of Business environment, characteristics of Business environment, components/factors of the Business Environment (internal environment & external environment), types of external environment. <b>Socio-Cultural Environment:</b> Introduction, nature of culture, impact of culture, Demographic Environment <b>Economic Role of Government:</b> Objectives of regulatory function of government, regulatory authorities, purposes of regulation.		
<b>II</b>	<b>Liberalization:</b> Meaning, objectives, benefits and limitations <b>Privatization:</b> Meaning of Privatization, Objectives, benefits and problems with Privatization, obstacles to privatization in India. <b>Globalization:</b> Meaning of Globalization, reasons for globalization, features and benefits of Globalization, Role of WTO. <b>Analysis of Business Environment:</b> PESTEL, STEEP, PORTER'S five forces model, SWOT analysis		
<b>Books Recommended:</b>			
<ol style="list-style-type: none"><li>1. <b>Business Environment</b> – Veena K Pailwar; PHI</li><li>2. <b>Business Environment</b> – Francis Cherunilam, Himalaya Publishing House, New Delhi.</li><li>3. <b>Essentials of Business Environment</b> – Aswathappa, Himalaya Publishing House, New Delhi.</li><li>4. <b>Indian Economy</b> – Mishra and Puri, Himalaya Publishing House, New Delhi.</li><li>5. <b>Business Environment</b> – Raj Aggarwal Excel Books, Delhi.</li><li>6. <b>Business Environment</b> – Dr. V C Sinha, SBPD Publications.</li></ol>			



Shiksha Mandal's

# G. S. College of Commerce, Wardha (Autonomous)



B.Com. (Major in Accountancy and Business Studies)

## Semester I

Computer Application in Business (BCABS 1.4.1)			
Teaching Hours: 2	Total Credits: 2	Total Marks: 35+15 = 50	Group: Vocational Skill Courses
<b>Objectives:</b> <ol style="list-style-type: none"><li>To enable students to understand the use of MS Word and MS Power Point.</li><li>To enable students to understand the use of MS Excel in data processing.</li></ol>			
<b>Learning outcome:</b> After learning this subject, students would be able understand: <ol style="list-style-type: none"><li>The use of MS Word and MS Power Point in word processing and making presentations.</li><li>The use of MS Excel in data processing in general business applications.</li></ol>			
Unit	Content		
I	<b>Microsoft Word:</b> MS-Office Installation and Introduction to MS-Word, Parts of the MS-Word Window, working with various Menus, Inserting Tables, Mail-Merge, Macros, Templates, and Inserting Images and Pictures to the MS-Word. <b>Microsoft Power Point:</b> Introduction to MS-PowerPoint, Insertion, Deletion, Copying Slides, Slide Numbering, Header and Footer, Different Layouts, Master Slide, Inserting Tables, Sounds, Charts, Different Objects, Animation, Slide Transition.		
II	<b>Microsoft Excel:</b> Introduction to MS-Excel, Elements of MS-Excel Workbook, Navigation, Entering and Editing, Formatting Cells, Formulas and Functions, V-Lookup, H-Lookup, Data Sorting, Conditional Formatting, Filters, Goal Seek, Tables, Views, Charts, Linking, Data Consolidation, Pivot Table.		
<b>Books Recommended:</b> <ol style="list-style-type: none"><li><b>Computer Fundamentals</b> – P. K. Sinha, BPB Publication, New Delhi</li><li><b>A First Course in Computers</b> – Sanjay Saxena, Vikash Publishing House Pvt. Ltd. New Delhi</li><li><b>I.T. Today, Encyclopedia</b> – S. Jaiswal, Galgotia Publications, New Delhi</li><li><b>Learn Microsoft Office 2019</b> – Linda Foulkes, Packt Publishing Limited; Illustrated edition (29 May 2020)</li></ol>			





Shiksha Mandal's

# G. S. College of Commerce, Wardha (Autonomous)



B.Com. (Major in Accountancy and Business Studies)

## Semester I

Content Writing (BCABS 1.4.2)			
<b>Teaching Hours: 30</b>	<b>Total Credit: 02</b>	<b>Total Marks: 35+15 = 50</b>	<b>Group: Vocational Skill Courses</b>
<b>Objectives:</b> <ol style="list-style-type: none"><li>1. The student will be able to understand basic concepts of content writing.</li><li>2. The student will be able to gain knowledge regarding types of content writing and editing.</li></ol>			
<b>Learning outcome: After Learning this Subject, Students Would be Able to Understand:</b> <ol style="list-style-type: none"><li>1. The student will be able to acquire knowledge on various writing styles.</li><li>2. The student will be able to create plagiarism-free content.</li><li>3. The student will be able to understand and write effective content without plagiarism.</li></ol>			
Unit	Content		
I	<ol style="list-style-type: none"><li>1. Basics of Content Writing: Concept of Content Writing and its relevance, Role and functions of Content Writers, Print and Web Content Writing, Scope and Types of Content Writing, Principles and processes of Content Writing.</li><li>2. Types of Content Writing: Process of Content Writing: getting the brief, ideating, researching, structuring, formatting; editing and Proof-Reading: following company style sheet, grammar, copy flow, restructuring, market research,</li></ol>		
II	<ol style="list-style-type: none"><li>1. Writing Styles: Writing Styles: Non-fiction (Essays, Reports), Advertising, Newspapers, writing blogs, Case Studies, White Papers; Corporate Communications: writing for business to business (B2B), business to consumer (B2C), press releases; Newsletters: focus on language, jargon, writing style, and target audience, formal and informal language.</li><li>2. Plagiarism and Content Writing: Introduction to plagiarism, rules of plagiarism, techniques of writing plagiarism-free content.</li></ol>		
<b>Books Recommended:</b>			
<ol style="list-style-type: none"><li>1. Turk, Christopher and John Kirkman. Effective Writing. London and New York: Chapman &amp; Hall. Indian Reprint 2003</li><li>2. Pinker, Steven. The Sense of Style: The Thinking Person's Guide to Writing in the 21st Century . Penguin Books, Reprint edition ,2015</li><li>3. Seely, John. Oxford Guide to Effective Writing and Speaking. OUP 2nd edition, 2005</li><li>4. Goins, Jeff. You Are a Writer (So Start Acting Like One). Tribe Press</li><li>5. Brohaugh, William. Write Tight: Say Exactly What You Mean with Precision and Power.</li><li>6. Janzer. Anne. The Writer's Process: Getting Your Brain in Gear. Cuesta Park Consulting, 2016</li><li>7. King, Stephen. On Writing: A Memoir of the Craft. Scribner, 2010</li></ol>			



Shiksha Mandal's

**G. S. College of Commerce, Wardha**  
**(Autonomous)**  
**B.Com. (Major in Accountancy and Business Studies)**



**Semester I**

<b>Basics of Communication Skills (BCABS 1.5.1)</b>			
<b>Teaching Hours: 30</b>	<b>Total Credit: 02</b>	<b>Total Marks: 35+15 = 50</b>	<b>Group: Skill Enhancement Courses</b>
<b>Objectives:</b> <ol style="list-style-type: none"><li>1. To Develop Communication Skills</li><li>2. To Improve the Oral &amp; Written Skills</li><li>3. To Understand the Various Types of Communication</li></ol>			
<b>Learning Outcomes:</b> After Learning this Subject, Students will be Able to Understand: <ol style="list-style-type: none"><li>1. The Importance &amp; Need of Communication Skills.</li><li>2. The Process &amp; Features of Communication.</li><li>3. Mediums of Communication – Oral, Written, Print, Electronic.</li></ol>			
<b>Unit</b>	<b>Content</b>		
<b>I</b>	<ol style="list-style-type: none"><li>1. Definition &amp; Importance of Communication</li><li>2. Features and Types of Communication: Upward, Downward, Horizontal, Vertical, Etc.</li><li>3. Process/ Cycle of Communication: Sender, Receiver, Channel, Feedback, Etc.</li><li>4. Verbal/Nonverbal Communication: Gestures, Posture, Eye Contact, Etc.</li><li>5. Oral &amp; Written Communication: Advantages &amp; Disadvantages</li></ol>		
<b>II</b>	<ol style="list-style-type: none"><li>1. Medium and Channels of Communication</li><li>2. Print Media</li><li>3. Electronic Media</li><li>4. Advantages and Disadvantages of Print and Electronic Media</li><li>5. Internet-Advantages &amp; Disadvantages</li></ol>		
<b>Books Recommended:</b>			
<ol style="list-style-type: none"><li>1. <b>Business Communication:</b> Urmila Rai, S.M. Rai, Himalaya Publishing House Pvt. Ltd., Mumbai, 2017</li><li>2. <b>Business Communication:</b> V. K. Jain &amp; Omprakash Biyani, S. Chand, New Delhi, 2007</li><li>3. <b>Business Correspondence and Report Writing:</b> R. C. Sharma &amp; Krishna Mohan, Tata McGraw-Hill, Chennai, 2017</li><li>4. <b>Developing Communication Skills:</b> Krishna Mohan &amp; Meera Banerji, Trinity Press, New Delhi, 2017</li></ol>			





Shiksha Mandal's

**G. S. College of Commerce, Wardha**  
**(Autonomous)**  
**B.Com. (Major in Accountancy and Business Studies)**



**Semester I**

<b>Management Skills (BCABS 1.5.2)</b>			
<b>Teaching Hours: 30</b>	<b>Total Credit: 02</b>	<b>Total Marks: 35+15 = 50</b>	<b>Group: Skill Enhancement Courses</b>
<b>Objectives:</b> 3. To Understand Management Skills 4. To Understand its Importance 5. To Develop Efficient Management System			
<b>Learning outcome: After Learning this Subject, Students Would be Able to Understand:</b> 4. The Importance And Scope of Management & Role of Managers 5. The Importance of Planning & Organizing 6. Leadership For Proper Management			
<b>Unit</b>	<b>Content</b>		
<b>I</b>	3. Meaning, Objectives, Scope, Importance of Management 4. Functions of Management, Role of Managers, Quality of Managers. 5. Planning: Meaning, Importance, Objectives, Types and Limitations of Planning, Essentials of good plans. 6. Organizing: Meaning, Principles, Importance and Types of Organization. 7. Co-Ordination: Meaning, Concept, Importance, Need of Coordination		
<b>II</b>	3. Types of Management Skills----Technical, personal, Human or Interpersonal etc. 4. Technical Skills-Use of gadgets for proper management 5. Personal Skills-Integrity, dedication, empathy 6. Interpersonal Skills-communication Skills-Oral, written, non-verbal, listening 7. Leadership Skills-Personality skills, self-confidence, negotiation, persuasion skills		
<b>Books Recommended:</b>			
1. <b>Essential of Business Administration:</b> K. Aswathapa, Himalaya Publishing House. 2. <b>Management:</b> Concept and Strategies, J. S. Chandan, Vikas Publishing. 3. <b>Principles of Management:</b> Tripathi, Reddy, Tata McGraw Hill. 4. <b>Principles of Management:</b> Ramasamy T, Himalaya Publishing House. 5. <b>Principles of Business Management:</b> Sherlekar, Himalaya Publishing House.			



Shiksha Mandal's  
**G. S. College of Commerce, Wardha**  
**(Autonomous)**  
**B. Com. (Major in Accountancy and Business Studies)**  
**Semester - I**



**Hindi (BCABS 1.6.1)**

Teaching Hours: 2	Total Credits: 2	Total Marks: 35+15 = 50	Group: Ability Enhancement Courses
<p>उद्देश्य: कोई भी भाषा मनुष्य को परिष्कृत, परिमार्जित और संस्कारित बनाकर उसके व्यक्तित्व के गुणों को सुवासित कर समाज में फैलाती है। आधुनिकता के इस युग में समय की मांग को देखकर युग के साथ कदम से कदम मिलकर चलने के लिए हिंदी ने अपने पुरातन रूप को परिवर्तित कर व्यावहारिक हिंदी को अपनाया।</p>			
<p>परिणाम एक विश्लेषण:</p> <ol style="list-style-type: none"><li>साहित्य अध्ययन द्वारा विद्यार्थियों में साहित्य रुचि जागृत हुई।</li><li>इस व्यावहारिक हिंदी के माध्यम से हिंदी भाषी व्यक्ति रोजगार के क्षेत्र में स्वयं को सिद्ध कर सकता है। वैश्वीकरण के इस युग में व्यक्ति हिंदी के अध्ययन द्वारा चरित्र निर्माण के साथ-साथ जीविकोपार्जन भी कर सकता है।</li></ol>			
Unit	Content		
I साहित्यिक हिंदी	गद्य भाग ➤ गपशप - नामवर सिंह ➤ अभाव - विष्णु प्रभाकर ➤ उखड़े खम्बे - हरिशंकर परसाई पद्य भाग ➤ सब उन्नति को मूल - भारतेन्दु हरिश्चंद्र ➤ कलम और तलवार - रामधारी सिंह दिनकर ➤ प्रथम रश्मि - सुमित्रा नंदन पंत		
II व्यावहारिक हिंदी	➤ साक्षात्कार : स्वरूप, परिभाषा, विशेषताएँ , प्रकार, पूर्व तैयारी, समस्याएँ , व्यवहारिक रूप ➤ हिंदी पत्रकारिता : परिचय और विकास, पत्रकारिता लेखन, समाचार लेखन, फीचर लेखन		
<b>Books Recommended:</b>			
संदर्भ ग्रंथ :-			
१. राष्ट्रसंत तुकडोजी महाराज नागूर विद्यापीठ की B.COM हिंदी की पाठ्य पुस्तक			
२. प्रयोजन मूलक हिंदी : डॉ. पी. लता			





Shiksha Mandal's

# G. S. College of Commerce, Wardha (Autonomous)



B.Com. (Major in Accountancy and Business Studies)

Semester - I

Marathi (BCABS 1.6.2)			
Teaching Hours: 30	Total Credits:02	Total Marks: 35+15=50	Group: Ability Enhancement Courses
<p><b>उद्दिष्टे-</b> भाषा मानवाला परिष्कृत, परिमार्जित आणि संस्कारीत बनवून त्यांच्या व्यक्तित्व गुणांचा सुवास समाजा मध्ये पसरविण्याचे कार्य करीत असते. विद्यार्थ्यांना उद्यमशील प्रेरणे बरोबरच मानवी जीवनातील उच्च मूल्यांची ओळख करून देणे. वैश्वीकरणाच्या युगात चारित्र्य निर्मिती बरोबरच व्यक्तीला रोजगाराच्या क्षेत्रात स्वयंपूर्ण सिद्ध करण्यासाठी व्यावहारिक मराठीला उपजीविकेचे साधन म्हणून स्वीकारणे. मराठी भाषेचा अभ्यास करणाऱ्या व त्यासोबतच स्पर्धा परीक्षेची तयारी करणाऱ्या विद्यार्थ्यांमध्ये निबंध लेखनाचे कौशल्य विकसित करणे.</p>			
<p><b>साध्य- (अध्ययन निष्पत्ती)</b></p> <p>घटक 1 -(गद्य विभाग) आणि घटक २ (पद्य विभाग) लेखक, कवी आणि कवियत्री यांच्या साहित्याचे विद्यार्थ्यांनी आवडीने अध्ययन करून त्याची समाज उपयोगी मते जाणून घेतली.</p> <p>घटक 2- वैश्वीकरणाच्या युगात चारित्र्य निर्मिती बरोबरच व्यक्तीला रोजगाराच्या क्षेत्रात स्वयंपूर्ण सिद्ध करण्यासाठी व्यावहारिक मराठीला उपजीविकेचे साधन म्हणून स्वीकारणे.</p>			
घटक	विषय घटक		
I साहित्यिक मराठी	<p><b>गद्य विभाग</b></p> <ul style="list-style-type: none"><li>➤ आमची एक दुष्ट खोड: आळस - गोपाळ गणेश आगरकर</li><li>➤ शील बनविणारे शिक्षण: स्वामी विवेकानंद</li><li>➤ म्हणी</li></ul> <p><b>पद्य विभाग</b></p> <ul style="list-style-type: none"><li>➤ ज्ञानेश्वरांचे अभंग - संत ज्ञानेश्वर</li><li>➤ नवा शिपाई - केशवसुत</li><li>➤ पुतळे - वसंत आबाजी डहाके</li></ul>		
II व्यावहारिक मराठी	<ul style="list-style-type: none"><li>➤ मुलाखत लेखन: स्वरूप, पूर्वतयारी, प्रकार, प्रात्यक्षिके</li><li>➤ जाहिरात लेखन: व्याख्या, कार्य, प्रकार, प्रतिमाननिर्मिती, जाहिरातीची माध्यमे, जाहिरातीची माध्यमे, जाहिरात लेखन आणि जाहिरातीचा शेवट</li></ul>		
	<p><b>संदर्भ ग्रंथ :-</b></p> <ol style="list-style-type: none"><li>1. राष्ट्रसंत तुकडोजी महाराज नागपुर विद्यापीठ व्ही बी. कॉम -१ मराठीचे पाठ्यपुस्तक</li><li>2. सुगम मराठी व्याकरण व लेखन, मो. रा. वाळम्बे</li></ol>		





Shiksha Mandal's

# G. S. College of Commerce, Wardha (Autonomous)



B.Com. (Major in Accountancy and Business Studies)

## Semester I

Ancient Indian Education System (BCABS 1.7)			
Teaching Hours: 30	Total Credit: 02	Total Marks: 35+15 = 50	Group: Indian Knowledge System
<b>Objectives:</b> <ol style="list-style-type: none"><li>1. To Acquaint the Students with Our Ancient Indian Education System.</li><li>2. To Understand the Rich Knowledge Systems in the Past.</li><li>3. To Understand the Development of Education in India</li></ol>			
<b>Learning Outcomes:</b> <ol style="list-style-type: none"><li>1. After Learning this Subject, Students Will be Able to Understand:</li><li>2. The Rich Knowledge Systems in Ancient India.</li><li>3. Changes in the Education System over the Years.</li><li>4. To Understand Our Great Culture &amp; Knowledge Inheritance.</li></ol>			
Unit	Content		
I	<b>Introduction to Ancient Education System:</b> <ol style="list-style-type: none"><li>i) Features of Ancient Indian Education</li><li>ii) Sources of Education: Vedas, Upanishad, Brahmanas, etc.</li><li>iii) Objectives of Studying the Vedas, Upanishads, etc.</li><li>iv) Indigenous Education: Home, Temples, Pathshalas, Gurukuls</li><li>v) The Concept of Gurukuls and Teaching at Gurukuls</li></ol>		
II	<ol style="list-style-type: none"><li>i) Education in the Post-Vedic Period</li><li>ii) Ancient Universities in the Buddhist Period: Takshshila, Kashi Nalanda, Valabhi Vikramshila</li><li>iii) Features and Objectives of the Universities</li><li>iv) Merits and Demerits of the Ancient Education System</li></ol>		
<b>Books Recommended:</b>			
<ol style="list-style-type: none"><li>1. <b>Education in Modern India</b> – Damal B.D. and Dash B.N, Kalyani Publisher, New Delhi, 2005</li><li>2. <b>History of Education in India</b> – Ghosh, S.C, Rawat Publications, 2007</li><li>3. <b>History of Education in India</b> – Ghosh, S.C, Rawat Publications, 2007</li><li>4. <b>A History of Education in India</b> – Nurullah and Naik, P.L. Rawat, Macmillan, Bombay. 1995</li></ol>			





Shiksha Mandal's

# G. S. College of Commerce, Wardha (Autonomous)



**B.Com. (Major in Accountancy and Business Studies)**

## Semester I

<b>Environment and Sustainable Development (BCABS 1.8)</b>			
<b>Teaching Hours: 30</b>	<b>Total Credit: 02</b>	<b>Total Marks: 35+15 = 50</b>	<b>Group: Value Education Courses</b>
<b>Objectives:</b>			
<ol style="list-style-type: none"> <li>1. Understanding the concept of sustainable development: Students should be able to define and explain the concept of sustainable development, including its key principles and components.</li> <li>2. Identifying sustainability challenges: Students should be able to identify and analyze sustainability challenges facing the planet, such as climate change, biodiversity loss, resource depletion, and pollution and suggest a possible solution for the same.</li> </ol>			
<b>Learning Outcome:</b> After learning this subject, students would be able understand:			
<ol style="list-style-type: none"> <li>1. The learner would understand the importance of sustainable development.</li> <li>2. The learner would be able to comprehend sustainable challenges.</li> </ol>			
<b>Unit</b>	<b>Content</b>		
<b>I</b>	<p><b>Multidisciplinary Nature of Environmental Studies:</b> Concept of Environment, Scope of Environmental Studies, Need for public Awareness, Environmental Degradation, Shelter Security, Economic Security, Social Security, Effects of Housing on Environment, Effects of Industry on Environment.</p> <p><b>Environmental Issues and Crisis:</b> Carbon Credits, Resource degradation, greenhouse gases, desertification, natural calamities and social insecurity, Industrialization, Globalization and Environment, Global Warming.</p>		
<b>II</b>	<p><b>Sustainable Development:</b> History and emergence of the concept of Sustainable Development, Definition of Sustainable Development, Sustainable development practices in modern era.</p> <p><b>Sustainable Development Goals (SDGs):</b> Introduction to Sustainable Development Goals (SDGs) established by United Nations, Need and Purpose for establishment of SDGs,</p> <p><b>SDG 6:</b> Clean Water and Sanitation.</p> <p><b>SDG 7:</b> Affordable and Clean Energy</p> <p><b>SDG 11:</b> Sustainable Cities and Communities</p> <p><b>SDG 13:</b> Climate Action.</p> <p><b>SDG 17:</b> Partnerships for the goals</p>		
<b>Books Recommended:</b>			
<ol style="list-style-type: none"> <li>1. <b>The Sustainability Revolution:</b> Portrait of a Paradigm Shift by Edwards, Andres R., New Society Publishers, 2005.</li> <li>2. <b>Sustainable Development in India:</b> Stocktaking in the run up to Rio+20: Report prepared by TERI for MoEF, 2011.</li> <li>3. <b>Report of the Department for Policy Coordination and Sustainable Development (DPCSD),</b> United Nations Division for Sustainable Development.</li> <li>4. <b>Corporate Social Responsibility Part I, Part II, Part III</b> – David Crowther and Guler Aras</li> </ol>			



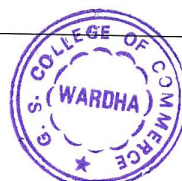
Shiksha Mandal's

**G. S. College of Commerce, Wardha**  
**(Autonomous)**  
**B.Com. (Major in Accountancy and Business Studies)**



Semester I

Sports and Physical Education (BCABS 1.9)			
Teaching Hours: 60	Total Credit: 02	Total Marks: (20+15+10+5) = 50	Group: Co-Curricular Courses
<b>Objectives:</b> <ol style="list-style-type: none"><li>1. Understand the concept and significance of health and wellness</li><li>2. Understand the role of physical activities in developing health and wellness</li><li>3. Understand the concept of yoga and significance of Asanas &amp; Pranayama in developing health and wellness</li><li>4. Understand the fundamental skills &amp; rules of major Games &amp; Sports.</li><li>5. Perform &amp; Guide various Physical &amp; Fitness activities to develop health &amp; wellness</li></ol>			
<b>Learning Outcomes:</b> <ol style="list-style-type: none"><li>1. Students acquire the knowledge of physical fitness, sports, nutrition, yoga and understand the significance of its development for healthy life.</li><li>2. Students will learn theoretical and practical aspects of games, and aware about its rule and regulation.</li><li>3. Students will learn to apply knowledge of Physical fitness, Nutrition and exercise management to lead better quality life.</li><li>4. Students will understand and learn different dimensions of health &amp; wellness for active lifestyle.</li></ol>			
Unit	Content		
I	<b>A] Theory (Health &amp; Wellness)</b> <ol style="list-style-type: none"><li>a) Meaning, Definition and importance of Health &amp; Wellness</li><li>b) Factors Influencing Health &amp; Wellness</li><li>c) Warm Up/Cooling Down Exercise-General &amp; Specific</li><li>d) Stretching Exercises-Static &amp; Dynamic and types</li><li>e) Injuries and First Aid</li></ol>		
II	<b>B] Practical &amp; Theory</b> <b>Major Games-</b> <ol style="list-style-type: none"><li>1) <b>Football/Volleyball/Kabaddi</b><ul style="list-style-type: none"><li>• Measurements &amp; Rules in Football/Volleyball</li><li>• Fundamental skills in Football/Volleyball/Kabaddi</li></ul></li><li>2) <b>Cricket/Badminton/Kho-Kho</b><ul style="list-style-type: none"><li>• Measurements &amp; Rules in Cricket/Badminton/Kho-Kho</li><li>• Fundamental skills in Cricket/Badminton/Kho-Kho</li></ul></li></ol>		
<b>Books Recommended:</b> <ol style="list-style-type: none"><li>1. Muller, J. P. (2000). Health, Exercise and Fitness. Delhi: Sports.</li><li>2. Uppal, A.K. (1992). Physical Fitness. New Delhi: Friends Publication.</li><li>3. Veena Goel, Gaurav Goel (2001) Encyclopedia of sports and Games, Vikas Publishing house Pvt. Ltd. Prevention And Treatment of Sports Injuries, 2000, Anju Ambast, Khel Sahitya Kendra, Shiv Market, Ashok Vihar, Delhi</li></ol>			



**PRINCIPAL**  
G. S. College of Commerce  
WARDHA