


Staff Profile

	Name	: Dr. Kolluru Venkata Somanadh
	Designation	: Assistant Professor (AL 12)
	Department	: Commerce
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Educational Qualification: B.Com., M.Com., M.B.A. M.Phil., Ph.D.

Degree	University
B.Com.	Andhra University, Visakhapatnam, Andhra Pradesh.
M.Com.	Andhra University, Visakhapatnam, Andhra Pradesh.
M.B.A.	IGNOU, New Delhi.
M.Phil.	Madurai Kamaraj University, Madurai, Tamil Nadu
Ph.D.	Berhampur University, Berhampur Odisha

Work Experience (In Years): YES

Teaching Experience	<ul style="list-style-type: none"> Granted (13) Non-Granted (14) = 27 Years
Administrative Experience / Industrial Experience / Any Other Experience	<ul style="list-style-type: none"> 13Years (Assigned Responsibilities in College)

Research Experience:

Research Degree (M.Phil./Ph.D.) Awarded: YES

Degree	Title of Thesis	Date of Award	Name of University
M.PHIL.	A Study On Buying and Selling Operations at Tribal Shandies In Seethampeta Mandal Of Srikakulam District In Andhra Pradesh.	2006 April	Madurai Kamaraj University, Madurai, Tamil Nadu
Ph.D.	Tribal Consumer Behaviour (Study of Consumer Behaviour Among Tribals In Vizianagaram District of Andhra Pradesh).	2012 February	Berhampur University, Berhampur Odisha

Research Guidance: YES

Degree	Number of Candidates Enrolled	Number of Ongoing Candidates	Number of Candidates Awarded
P.G. Dissertation (M.Com.)	10	10	10
M.Phil.	Nil	Nil	Nil
Ph.D.	Nil	Nil	Nil

Research Projects Ongoing / Completed (In Numbers only): YES

Major Research Project	• 01 (UGC MRP- Completed and Submitted)
Minor Research Project	• Nil
Any Other	• Nil

Life Member of Professional Associations: YES

• Life Member of Indian Accounting Association-- JBP-43
• Life Member of the Indian Commerce Association - G225
• Life Member of Commerce and Management Association - CMA/MH/002

Academic / Corporate Contributions: YES

• Ph.D. Recognized Research Supervisor of RTM Nagpur University Nagpur.

Research Publications (In Numbers only): YES

CARE Listed Journals	• Nil
Peer-Reviewed Journals	• 15
Conference Proceedings	• 45

Book Published / Chapter in Edited Book / Editor of Book (In Numbers only): YES

Book Published	• 11
Chapter in Edited Book	• 01
Editor of Book	• Nil

Design of New Curricula and Courses: NIL

Name of Programme Where Curricula Introduced	Title of New Curricula and Courses	Specify ICT Resources: Web Link / YouTube Link: Audio/ Video/ Telecast / Picture / Models / Charts	Date of Approval from Authority	Date of Implementation
Nil	Nil	Nil	Nil	Nil

Consultancy / Patents: NIL

Title of Project	Sponsored Agency / Patent Number	Date of Starting / Award	International / National	Amount Mobilized (Rs. In Lakh)
Nil	Nil	Nil	Nil	Nil

Invited Lectures / Resource Person / Paper Presentation (In Numbers only): YES

Invited Lectures	• 05
Resource Person	• 02
Paper Presentation	• 35

Awards and Fellowships: YES

- Vidya Bhushan by Mahakali Shikshan Sansthan, Wardha
- Prof. Dyaneshwar Meghe Memorial Award by Mahatma Fule Talent Research Academy, Nagpur
- Best Paper Presented at KSR College of Arts and Science for Women Tiruchengode, Tamilnadu