



Shiksha Mandal's
G. S. College of Commerce,
Jamnalal Bajaj Marg, Civil Lines, Wardha
ICSSR Sponsored One Day National Seminar
on

**"Reviving Indian Sport's Heritage to Regain Health,
Harmony, Glory, and Legacy: Reclaiming the Past,
Shaping the Future"**

Principal

Dr. Arundhati Ninawe
&
The Organizing Committee

Mr. Parishkrit Agrawal
Co-coordinator

Dr. Yogesh Patinge
Co-coordinator

Dr. Prakash Chopade
Coordinator

Cordially Invites You

On 22nd March 2024
Venue : G. S. College of Commerce, Wardha

Advisory Committee

Shri. Anand Kale
Dean, G. S. College of Commerce, Wardha

Under the Patronage of

Shri. Shekhar Bajaj
President
Shiksha Mandal, Wardha

Shri. Sanjay Bhargava
Chairman
Shiksha Mandal, Wardha



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G. S. College of Commerce, Wardha

ICSSR Sponsored One Day National Seminar



Dear Esteemed Colleagues and Sports Enthusiasts,

We are thrilled to extend our heartfelt invitation to you for our upcoming ICSSR New Delhi sponsored One Day National Seminar hosted by the Department of Physical Education & Sports at G. S. College of Commerce, Wardha. The seminar will delve into the profound theme of **"Reviving Indian Sport's Heritage to Regain Health, Harmony, Glory, and Legacy: Reclaiming the Past, Shaping the Future."**

This multidisciplinary event aims to ignite conversations and insights into the revitalization of India's rich sporting heritage, fostering a holistic approach towards health, promoting harmony within communities, and reclaiming our nation's sporting glory and legacy.

We cordially invite scholars, practitioners, students, and enthusiasts from diverse fields to join us in this enlightening discourse. Let us come together to explore avenues for a rejuvenated sporting culture that not only honors our past but also shapes a brighter future.

Kindly mark your calendars and grace us with your esteemed presence on this enriching occasion.

ABOUT COLLEGE

Govindram Seksaria College of Commerce, Wardha, was founded on July 14, 1940, by Shri. Jamnalalji Bajaj, the founder of Shiksha Mandal. It is one of the oldest educational institutions in central India. It provides formal education for commerce faculty in the mediums of Hindi, Marathi, and English. The Hindi- language component of the college was launched by Mahatma Gandhi, while the Marathi and English sections were inaugurated by Sardar Vallabhbhai Patel. It has a long record of participating in India's liberation movement, particularly in 1942, when both teachers and pupils volunteered to join the Indian freedom fight movement.

Currently, the college provides a number of programmes, including UG, PG, MBA, and BCCA. It provides Tally, NET, SIF, Accounting, Spoken English, BEC and other courses in a helpful learning environment. Since its inception, it has been one of Central India's finest commerce colleges. The college has a distinct tradition based on ideas that helps it shape its young brains into resourceful, creative individuals who will become citizens of our lovely nation.

ABOUT SEMINAR

The upcoming National Seminar, hosted by G. S. College of Commerce, Wardha, and generously sponsored by ICSSR New Delhi, is a pivotal event focused on the main theme, "Reviving Indian Sport's Heritage to regain health, Harmony, Glory & Legacy: Reclaiming the Past, Shaping the Future." This theme encapsulates the essence of our journey towards restoring and revitalizing India's rich sporting heritage, which has long been intertwined with our nation's health, unity, glory, and legacy.

The seminar's primary objective is to bring together experts, scholars, and enthusiasts in the field of sports, culture, and policy-making. We aim to explore the significance of India's traditional sports and their role in fostering physical fitness, cultural harmony, and national pride. By delving into the historical, cultural, and sociological aspects of our sporting heritage, we seek to understand how these age-old traditions can be revived to enhance the holistic well-being of our society.

The discussions will span across various dimensions, from promoting gender equality through sports to leveraging modern technology and international collaborations to boost India's sporting prowess. The seminar will celebrate our iconic sporting figures of the past, paying tribute to their contributions while motivating the champions of tomorrow.

Through this event, we aspire to spark a national dialogue on the importance of integrating sports into education, promoting entrepreneurship in the sports industry, and enhancing our international presence through sports diplomacy. This dialogue will not only contribute to the enrichment of our society but also offer valuable insights for policy-making, as it is through informed and comprehensive policy decisions that we can ensure the lasting legacy of this revival.



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OBJECTIVES OF SEMINAR

Our goal is clear: to ignite a national dialogue, inform policy decisions, and inspire the youth to embrace our rich sporting heritage. Through this seminar, we aspire to create a ripple effect that will positively impact the health, harmony, glory, and legacy of our great nation, as we stand at the intersection of the past and the future, ready to reclaim what is rightfully ours.

SUB-THEMES

1. The Role of Traditional Indian Sports in Promoting Health & Well-being
2. Gender Equity in Sports: Achieving Harmony through Inclusivity
3. Sports Diplomacy: Fostering Harmony through International Athletic Relations
4. Holistic Nutrition in Athletic Training Programs
5. Mental Health Awareness in Sports: Breaking the Stigma
6. Grassroots Sports Development for Healthier Communities
7. Promoting Sports Tourism for National Glory
8. Technology and Innovation in Sport
9. Sports and Social Cohesion: Bridging Divides for Harmony
10. Athlete Welfare and Support Systems
11. The Role of Sports in Reducing Non-Communicable Diseases
12. Sports Ethics and Integrity in the Modern Era
13. Interdisciplinary Approaches to Sports Science
14. Role of Corporate Sector in Promoting Sporting Culture
15. Sports Governance and Policy for Sustainable Development
16. Empowering Youth through Sports Participation
17. Sporting Events as Platforms for Cultural Exchange and Harmony
18. Role of Sports in Rehabilitation and Recovery
19. Sports Sponsorship and Marketing Strategies for National Glory
20. Sports Leadership: Inspiring Teams for Success
21. Sports and Peace building in Conflict Zones
22. Inclusive Sports Policies for Persons with Disabilities
23. Role of Media in Promoting Positive Sporting Narratives
24. Traditional Sports Festivals: Preserving Heritage and Promoting Unity
25. Sports Philanthropy: Investing in Health, Harmony, and Glory

These sub-themes cover a wide range of topics related to sporting revival, health, harmony, and glory, providing a comprehensive framework for discussion and exploration.

IMPORTANT DATES & FEES:

Manuscript Submission Deadline	: 12th March 2024
Edited Book Publishing Date	: 22nd March 2024
Fees for Single Author	: Rs. 500
Fees for Joint Author	: Rs. 900
Fees for only Participation	: Rs. 300
Edited Book Dispatch by Post	: 22nd March 2024

Please use the link below to see the registration form and then fill out after your payment has been successfully received.
<https://forms.gle/e8STHenpGRdz74K3A>
You must attach a copy of the payment confirmation screenshot



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Manuscripts Submission Guidelines for ISBN Edited Book:

- Authors are encouraged to submit their manuscripts adhering to our guidelines:
- Authors are free to select any topic that is related to the given broad themes. The chapter may be in the form of case study, review, empirical study or conceptual Study, etc. The abstract should not be more than 200 words with at least three key words. The first page of the manuscript should have the title of the paper, name of the author, organizational affiliation, phone number and E-mail address.
- In the covering letter accompanying the manuscript, the authors should certify that the manuscript has neither been published nor considered anywhere for publication. Tables, Illustrations, Charts and figures should be serially numbered and acknowledged with source of data.
- Length of full paper should not be more than 3000 words. (Including abstract)
- The manuscript should be in MS Word document, Times New Roman Font, Justify alignment, 1.5 line spacing, APA Style of referencing should be used.
- Using SHREE-DEV7-0716/ Unicode font for Hindi or Marathi manuscript. The chapter will publish in ISBN Book *"Sporting Revival: Health, Harmony, Glory" (Multidisciplinary)*
- The Plagiarism rate (Similarity Index) should under 10%

PAYMENTS DETAILS

A/C Name : **Govindram Seksaria College of Commerce ICSSR 0877**
Name of Bank : **Punjab National Bank**
Branch : **Collector Office, Wardha**
A/C Number : **6179000100017921**
IFSC Code : **PUNB0617900**

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