



Shiksha Mandal's
G. S. College of Commerce, Wardha
(Autonomous)



B.Com. (Major in Computer Application)

Semester – IV

Business Analytics with Power BI (BCCA 4.1)

Teaching Hours:
60 (Theory + Practical)

Total Credits: 4

Total Marks:
40 + 30 + 30 = 100

Group: Major Core

Objectives:

1. To **Understand** different types of analytics, Power BI, data sources and data transformation.
2. To **Analyze** data preparation and modeling techniques, including cleaning (handling nulls and duplicates), transformation using Power Query and Basic DAX Functions.
3. To **Explore** data visualization and dashboard design by creating charts and KPI visuals, building interactive dashboards with filters and drill-down features.
4. To **Evaluate** AI features in analytics, including Power BI AI visuals, forecasting, trend analysis, automation, and real-time dashboards.

Learning Outcomes: After learning this course, students will be able to –

1. **Understand** Microsoft Power BI desktop, data sources and data transformation and Power Query Editor.
2. **Create** Power Query, relationships between tables and Basic DAX Functions
3. **Apply** Formatting and layout design principles, Sharing and publishing reports and Power BI Service
4. **Evaluate** AI visuals in Power BI, forecasting and trend analysis, Business applications and real-time dashboards.

Unit	Content
I	Introduction to Data Analytics s Power BI: Concept of Data Analytics and its role in business, Types of analytics: Descriptive, Diagnostic, Predictive, Prescriptive. Introduction to Microsoft Power BI and its components, Installation and interface overview (Power BI Desktop), Data sources: Excel, CSV, Web. Data loading and basic data transformation. Introduction to Power Query Editor.
II	Data Modeling and Transformation: Data cleaning techniques (handling nulls, duplicates), Data transformation using Power Query, Creating relationships between tables, Data modeling concepts (star schema – basic idea), Introduction to DAX (Data Analysis Expressions), Basic DAX functions: SUM, COUNT, AVERAGE C Calculated columns and measures
III	Data Visualization and Dashboard Design: Creating visualizations: Bar chart, Pie chart, Line chart, Table, KPI visuals. Designing interactive dashboards. Filters, slicers, and drill-down features. Formatting and layout design principles. Sharing and publishing reports. Introduction to Power BI Service (basic concept)
IV	AI Features and Business Applications: Introduction to AI in analytics, AI visuals in Power BI: Key Influencers, Decomposition Tree C QCA (Natural Language Query). Basic forecasting and trend analysis,



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	Business applications: Sales performance dashboard, Financial analysis C Customer segmentation. Introduction to automation and real-time dashboards (concept).
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Books Recommended:

1. Modern Microsoft Power BI for Beginners: A Complete Guide to DAX, Power Query, Data Modeling C Fabric Dashboards by Alira Vexel
2. Collect, Combine, and Transform Data Using Power Query in Excel and Power BI by Gil Raviv.
3. Information Dashboard Design: Displaying Data for At-a-glance Monitoring by Stephen Few
4. Mastering Power BI: Build Business Intelligence Applications Powered with DAX Calculations, Insightful Visualizations..." (2nd Edition, 2024) by Chandraish Sinha





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Python for Data Analytics (BCCA 4.2)			
Teaching Hours: 60 (Theory + Practical)	Total Credits: 4	Total Marks: 40 + 30 + 30 = 100	Group: Major Core
Objectives: - To Understand basics of Data Analytics using Python, Working Environment, NumPy and Pandas - To Analyze Data collection, import, data transformation and basic operations in Pandas. - To Explore Descriptive statistics Data visualization using Matplotlib, Seaborn and business applications. - To Evaluate advanced analytics techniques, including predictive analytics, regression concepts, and trend forecasting, along with automation and report generation using Python.			
Learning Outcomes: After learning this course, students will be able to – Understand the fundamentals of data analytics using Python, including its importance in business, types of analytics, working with Jupyter Notebook/Google Colab, and the use of NumPy and Pandas. Create structured data by importing data from CSV and Excel files, cleaning and transforming datasets, and applying Pandas operations. Apply descriptive statistics and data analysis techniques using Pandas, and create effective visualizations with Matplotlib and Seaborn to interpret business data. Evaluate advanced analytics techniques along with automation and report generation using Python, to assess their effectiveness in business applications.			
Unit	Content		
I	Introduction to Data Analytics using Python: Meaning and importance of Data Analytics in business, Types of analytics: Descriptive, Diagnostic, Predictive (basic idea). Introduction to Python for Data Analytics, Working environment: Jupyter Notebook / Google Colab. Data types, variables, and basic operations (revision). Introduction to NumPy: Arrays and basic operations. Introduction to Pandas: Series and DataFrames		
II	Data Collection and Preparation: Importing data from: CSV, Excel files. Data cleaning: Handling missing values C Removing duplicates. Data transformation: Filtering, sorting C Data formatting. Basic operations in Pandas: Indexing and slicing & Grouping and aggregation		
III	Data Analysis and Visualization: Descriptive statistics: Mean, Median, Mode, Standard Deviation. Data analysis using Pandas, Data visualization using Matplotlib: Bar chart, Line chart, Pie chart, Histogram. Introduction to Seaborn (basic visualization): Business applications: Sales analysis, Profit analysis & Customer data analysis		
IV	Advanced Analytics s Business Applications: Introduction to predictive analytics (basic concept), Simple regression analysis (concept only), Trend analysis and forecasting (basic idea), Case studies: Sales forecasting C Customer segmentation. Introduction to automation: Generating reports using Python, Mini project development.		



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Books Recommended:

1. **Python for Data Analysis** – by Wes McKinney
2. **Exploratory Data Analysis in Python** by Allen B. Downey
3. **Pandas for Everyone** by Daniel Y. Chen.
4. **Automate the Boring Stuff with Python** by Al Sweigart





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Semester – IV

Monetary Economics (BCCA 4.3.1)

Teaching Hours: 60

Total Credits: 4

Total Marks:
70+30 =100

Group: Minor

Objective:

1. To help students understand the basic concepts related to money and the importance of money in growth and welfare.
2. The core objective is to provide the students with an understanding of apex banking institution, commercial banks, modern digital banking systems and other financial institutions
3. To provide students with an understanding of the functioning of Development Banks, Cooperative societies, NBFCs, Payment Banks and Neo Banks
4. To enable the students to understand the working of macroeconomic fundamentals business cycles, inflation and deflation.

Learning Outcomes: After learning this course, students will be able to –

1. **Understand** the concepts of money, paper currency, methods of issue, Fisher's Quantity Theory, facilitating their ability to analyze their significance in economic contexts.
2. **Correlate** how changes in money supply can lead to changes in the dynamic economic system and analyze the measures taken by RBI to combat economic fluctuations
3. **Classify** the working of various banking institutions in the country and their functioning.
4. **Evaluate** parameters like National Income, Inflation, Deflation and Business Cycles to measure the performance of economy.

Unit	Content
I	Money in Economics • Money - Meaning, Evolution of Money, Functions of Money • Paper Currency - Meaning, Merits, Demerits • Methods of note issue - Fixed Fiduciary Method - Merits & Demerits, Proportionate Reserve Method - Merits & Demerits, Minimum Reserve Method - Merits & Demerits • Fisher's Quantity Theory of Money and Criticism
II	Central Bank (Reserve Bank of India) and Commercial Banks • Reserve Bank of India - History, Meaning & Functions, • Role of Central Bank in a Developing Economy • Monetary Policy - Meaning, Objectives, Instruments of Monetary Policy in Credit Control by RBI, Recent Indian monetary policy trends • Indian Banking System - Introduction and Structure of Indian Banking System, • Commercial Banks - Meaning, Importance, Functions, Credit Creation by Commercial Banks, Banking schemes for Women. • Non-Performing Assets - Concept, Causes, Consequences & Remedies



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III	Various Banking Institutions • Development Banks – NABARD, EXIM Bank: Meaning, Functions • Cooperative Banks – Concept, functions • NBFC – Concept, functions • Payment Banks – Introduction, Concept, Functions • Neo Banks – Introduction, Concept, Functions
IV	National Income • National Income – Meaning and Concepts of GDP, NDP, GNP, NNP (at factor cost and market price), Methods of Measurement of National Income, Limitations, National income is not a true indicator of welfare, Concept of Circular flow of national income, Impact of Growing global income inequalities. • Inflation – Meaning, Causes, Effects, Remedies, Recent trends in global inflation • Deflation – Meaning, Causes, Effects, Remedies. • Business Cycle – Meaning, Features, Phases, Financial crisis 2008
Books Recommended:	
1. Financial Institutions and Markets, Agrawal & Gupta, Kalyani Publishers(2015). 2. Money, Banking, Trade & Public Finance, M. V. Vaish, New Age International Pvt. Ltd, Latest Edition. 3. Modern Banking, Vaish, M.C., Oxford & IBH Publishing Co., New Delhi. 4. Money, Banking and International Trade, K.P.M. Sundaram, Sultan Chand, New Delhi. 5. Money and Financial System, P.K. Deshmukh, Phadke Prakashan. 6. Modern Banking, Sayers, Oxford, Clarendon Press.	



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Business Law (BCCA 4.3.2)			
Teaching Hours: 60	Total Credits: 4	Total Marks: 70 + 30 = 100	Group: Minor
Objectives: 1. To enable students to understand the basic mercantile law that governs contracts in India 2. To equip students with the knowledge of limited liability partnership as a way of business 3. To familiarize students with the concept of consumerism and the relevant consumer law 4. To provide students with an overview of the banking law in India.			
Learning Outcomes: After learning this course, students will be able to 1. Remember key provisions of Indian Contract Act and special contracts. 2. Demonstrate an understanding of Limited liability partnership and apply legal provisions for incorporating an LLP. 3. Understand and use the legal provisions available to consumers in India. 4. Analyse the banking structure and comment on the role of Banks			
Unit	Content		
I	INDIAN CONTRACT ACT, 1872 Essential elements of a valid contract, Capacity to contract, Performance of a contract, Discharge of contract, Remedies for breach of contract Contract of Indemnity – Definition, Rights of indemnity holder Contract of Guarantee – Definition, Rights of surety, Extent of Surety's liability Contract of Bailment – Definition, Kinds, Duties of Bailer and Bailee, Contract of Pledge – Definition, Rights and duties of Pawnor and Pawnee		
II	Limited Liability Partnership Act, 2008 – Meaning and Nature of LLP, features of LLP, small LLP and its advantages, Key Highlights of LLP (Amendment) Act, 2021, Process of incorporation of LLP (with recent amendments), Registration of LLP and effect of registration, Provisions relating to name of LLP. Definition of partner, Qualification and disqualifications of becoming partner, designated partner, liability of partner. Conversion from Partnership firm into LLP – procedure for conversion.		
III	Consumer Protection Act, 2019 Definitions – Complaint, Complainant, Consumer, Person, Service, misleading advertisement, Deficiency in service, Unfair trade practices. Rights of consumers; Procedure to file complaint; Remedies available to consumers Consumer Protection Councils – Central, State and District Councils; Consumer Disputes Redressal machinery- District Forum, State Commission, National Commission- their jurisdiction. Relevant Case studies		
IV	Banking Law Indian Banking Structure; Commercial banks, Functions of commercial banks; Effects of nationalization of commercial banks, RBI- Constitution, Management and Functions; Definition of banker and customer; Duties of a Banker; Relationship between banker and customer; rights of bankers, obligations of bankers Banking Regulation Act, 1949- Nature of the Act; Forms of business in which banking companies may engage; Reserve Fund; Cash reserve; Powers of RBI to give directions		



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Books Recommended:

1. **Business Laws**, Kapoor N.D., Sultan Chand & Sons, New Delhi
2. **Business Laws**, Sushma Arora; Taxmann's (11th Edition)
3. **A Manual of Business Laws**, Dr S N Maheshwari; Himalaya Publishing House
4. **Banking Law and Practice**, E Gordon, K Natarajan





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Human Resource Management (BCCA 4.3.3)			
Teaching Hours: 60	Total Credits: 4	Total Marks: 70+30 = 100	Group: Minor
Objective: 1. To acquaint students with the techniques and principles to manage human resource of an organization. 2. To learn the basic concepts and frameworks of human resource Management (HRM). 3. To understand the role of HR in an effective business administration. 4. To improves critical thinking skills of the students about HRM System as a tool for organizational success.			
Learning Outcomes: After learning this course, students will be able to – 1. Understand the Aspects of HRM in an organization. 2. Analyze the principles and theories underlying job design and Job Evaluation in enhancing employee motivation and performance. 3. Examine the impact of effective leadership perspectives on organizational performance. 4. Understand the purpose of Performance Appraisal and Identify Different Methods and Techniques of Performance Appraisal.			
Unit	Content		
I	Introduction to HRM- Meaning, Definition, Scope, Objectives, Functions of HRM, Importance of HRM, Role of H.R. Manager, Qualities of a HR manager and Future of HRM.		
II	H.R. Planning: Meaning, Benefits of H R Planning. Recruitment: Meaning, Definition, Sources, Selection: Meaning, Techniques, Interview: Types, Objectives, Induction: Meaning, Objectives, Placement: Meaning, Objectives.		
III	Training & Development: Meaning, definition, importance, need, Methods of Training, types of training, Training Need Analysis. Absenteeism. Meaning, Reasons, Promotions: Meaning, Basis of Promotion, Transfer: Meaning, Reasons.		
IV	Job Analysis: Concept, Role, Techniques, Job Evaluation: Concept, Objectives, Process, Job Specification: Meaning, Elements, Job Description: Meaning, Elements. Performance Appraisal: Meaning, Objectives, Purpose, Process, Various Modern methods of Performance Appraisal.		
Books Recommended: 1. A Text book of Human Resource Management , C. B. Mamoria & S. V. Gankar. Himalaya Publishing House 2. Personnel and human Resource management - Text & cases, P Subba Rao, Himalaya Publishing House 3. Human resource Management , P. Jyothi, Oxford University Press. 4. Human Resource and Personnel Management – Text and cases, K. Aswathappa, Publication.			



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Semester – IV

Indirect Taxes (BCCA 4.4.1)			
Teaching Hours: 30	Total Credits: 2	Total Marks: 35+15 = 50	Group: Generic/Open Elective
Objective: 1. To develop an understanding of the indirect tax structure in India, the need for introduction of GST and conceptual understanding about the provisions of GST law. 2. To acquire the ability to apply such provisions in practical scenario and familiarize the students with calculation of GST.			
Learning Outcomes: After learning this course, students will be able to – 1. Understand the dynamic nature of indirect taxation, under the scope and applicability of GST. 2. Analyze the taxable event under GST, compute the value of taxable supply and critically analyze the availment and utilization of ITC.			
Unit	Content		
I	Introduction to Indirect Taxes: Salient features of Indirect Taxes, need, importance and advantages (GST, Customs, Excise, VAT), Concept of aggregate turnover. Persons liable for registration, persons not liable for registration, procedure for registration & compulsory registration in certain cases. Registration of GST: Determination of aggregate turnover and eligibility of a dealer for registration under GST (Numerical Problems).		
II	Concept of Supply & ITC under GST: Supply, Forms of supply & Consideration. (Theory) ITC – Eligibility and conditions for taking ITC, Utilization of ITC, blocked credits. Charge of GST-Inter-State & Intra-State supply, extent and commencement of GST Law. Levy and collection of CGST & IGST (Sec.5 of IGGST and Sec.9 of CGST) Computation of value of taxable supply and calculation of admissible ITC and utilization of ITC. (Numerical Problems)		
Books Recommended: 1. Indirect Taxes – Law & Practice , V. S. Datey, Taxmann Publications Pvt. Ltd. New Delhi 2. Students Guide to Indirect Taxes , CA Vineet Sodhani, Taxmann Publications 3. Taxation (Indirect Taxes) , ICAI CA- Intermediate Study Module 4. Comprehensive Guide to Indirect Tax Laws , Yogendra Bangar 5. Systematic Approach to GST , Girish Ahuja & Ravi Gupta			



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Financial Accounting – II (BCCA 4.4.2)			
Teaching Hours: 30	Total Credits: 2	Total Marks: 35+15 = 50	Group: Generic/Open Elective
Objective: 1. To understand the preparation of financial statements for joint stock companies in compliance with statutory provisions and analyze the impact of company law amendments on financial reporting. 2. To gain insight into the issuance, forfeiture, and re-issue of shares in companies, and develop proficiency in journalizing related transactions.			
Learning Outcomes: After learning this course, students will be able to – 1. Interpret and apply the provisions of the Companies Act, 2013, to prepare financial statements for joint stock companies and evaluate the implications of amendments on reporting practices. 2. Demonstrate the ability to analyze various methods of share issuance, record transactions related to share application, allotment, and calls, and journalize the forfeiture and re-issue of shares, considering different scenarios and effects on company capital.			
Unit	Content		
I	Final Accounts of Public and Private Limited Companies: Theory: Meaning of Public Limited and Private Limited Companies, Characteristics, Merits and Demerits, Statutory Provision regarding preparation of Companies Final Account as per Amended Companies Act, 2013, Provision for Interest on Debenture, Proposed Dividend, and Interim Dividend. Practical Problems: Preparation of Financial Statements as per Schedule III of the Companies Act, 2013.		
II	Issue and Forfeiture and Re-issue of Shares: Theory: Introduction of Company, Types of Company, types of share capital, Meaning and Methods of Issue of Shares, Meaning of Application, Allotment and Call on shares, Meaning of Forfeiture of shares and Re-issue of Forfeited shares Practical Problems: Preparation of Journal in the books of Company with the effect of Issuing shares at Par, Premium and Discount, Pro- rata method, Forfeiture of Shares and Re-issue of Forfeited Shares		
Books Recommended: 1. Financial Accounting , Paul, S. K, New Central Book Agency 2. Financial Accounting for Managers , Ghosh, T. P. Taxman Allied Service 3. Financial Accounting , Mohammed Hanif, Amitabh Mukherjee, S. Chand Publications 4. Financial Accounting , Dr. V. K. Goyal, Excel Books Publications 5. Financial Accounting , Jain S.P., Narang K.L., Kalyani Publishers, Delhi. 6. Financial Accounting , Grewal, Shukla, S. Chand (Sultan Chand Publications), Delhi			



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Academic and Business Writing Skills (BCCA 4.5.1)			
Teaching Hours: 30	Total Credits: 2	Total Marks: 35+15 = 50	Group: Skills Enhancement Course
Objective: 1. To Develop Advanced Business and Academic Writing Skills 2. To Develop Functional English Skills 3. To develop Analytical and Presentation skills.			
Learning Outcomes: After studying this subject, students would be able to achieve the following course outcomes as per Bloom’s taxonomy: 1. CO1 and CO2 – Unit I- will achieve the attaining of CO1, CO2 and CO3- Understand, apply and analyse by asking questions on correspondence. 2. CO3 and CO4 – Unit II – Unseen Passage-will achieve the attaining of CO3- Apply and CO4-Analyze by asking questions based on unseen passage for comprehension. The students have to apply their skills of reading, analyzing and attempt the questions. 3. CO5 and CO6 - Unit II- Designing a feedback questionnaire and Vocabulary/grammar-based exercises will achieve the attaining of CO5-evaluate and CO6-create .			
Unit	Content		
I	i) Report Writing- Sales Report, Feasibility Report, Progress Report, Market Survey Report ii) E-mail writing iii) Drafting of Notice and agenda of a meeting iv) Job application with Bio-data		
II	Non-textual: i) Unseen Passage for comprehension with 5 questions based on it (3 questions on write the answer, 1 question on vocabulary (write the synonym or antonym of a word from passage, 1 question on give a suitable title to the passage) ii) Make a precis of a given passage to one-third of its length and give a suitable title to it. iii) Idioms and phrases-make sentences using the idioms and phrases.		
Books Recommended: 1. Business Communication – Urmila Rai, S.M. Rai – (Himalaya Publishing House) 2. Business Communication – V. K. Jain & Omprakash Biyani (S. Chand) 3. Business Correspondence and Report Writing – R.C. Sharma & Krishna Mohan (Tata McGraw-Hill) 4. Developing Communication Skills – Krishna Mohan & Meera Banerji (Macmillan)			



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Soft Skills (BCCA 4.5.2)			
Teaching Hours: 30	Total Credits: 2	Total Marks: 35+15 = 50	Group: Skills Enhancement Course
Objective: 1. To develop essential skills in written communication for academic and business purposes, covering report writing, e-mail etiquette, and drafting official notices and agendas. 2. To enhance proficiency in written communication through the creation of press releases, news reports, summaries, and idea expansions.			
Learning Outcomes: After learning this course, students will be able to – 1. Effectively compose various types of reports and e-mails following professional standards and Draft clear and concise notices and agendas for official meetings. 2. Write engaging press releases and news reports adhering to journalistic standards, Summarize information effectively within specified word limits, Expand upon given ideas coherently and concisely.			
Unit	Content		
I	i) Definition and types of Soft Skills. ii) Importance of Soft Skills for the job market. iii) Important Soft Skills for success.		
II	i) Interpersonal Skills- Communication skills, team-work, motivation, dependability and problem-solving, confidence. ii) Emotional Intelligence Skills- Stress Management, task delegation, planning, problem solving, empathy, patience. iii) Leadership Skills-Accepting responsibility, Planning, delegation of work, crisis management, decision making, coordination, risk taking ability.		
Books Recommended: 1. Soft Skills – Personality Development for Life Success by Prashant Sharma; BPB Publications 2. Personality Development and Soft Skills by Shikha Kapoor; IK International			



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Turning Points – A Journey through Challenges (BCCA 4.6)			
Teaching Hours: 30	Total Credits: 2	Total Marks: 35+15 = 50	Group: Ability Enhancement Course
Objective: 1. To develop the comprehension and understanding skills of students. 2. To motivate students to acquire good values. 3. To develop the creative skills of students. 4. To develop the analytical and application skills of students.			
Learning Outcomes: After studying this subject, students would be able to achieve the following course outcomes as per Bloom’s taxonomy: 1. CO1 and CO2 – Unit I- will achieve the attaining of CO1 and CO2 Remember and Understand by asking theory-based questions. 2. CO3 and CO4 – Unit II – Unseen Passage-will achieve the attaining of CO3- Apply and CO4-Analyze by asking questions based on unseen passage for comprehension. The students have to apply their skills of reading, analyzing and attempt the questions. 3. CO5 and CO6 – Unit II- Developing an Ad and Vocabulary/grammar-based exercises will achieve the attaining of CO5-evaluate and CO6-create .			
Unit	Content		
I (20M)	i) When Can I Sing a Song of India? ii) My Ninth Lecture at Anna University iii) Seven Turning Points of my Life iv) The Interactive President		
II (15M)	Non-textual i) Unseen Passage for comprehension with 5 questions based on it (3 questions on write the answer, 1 question on vocabulary (write the synonym or antonym of a word from passage, 1 question on give a suitable title to the passage) ii) Write a paragraph in (60-75) words on any one of the given topics (Any one out of four based on Famous personalities, social topic, current topics, environment) iii) One word substitution with multiple choices in brackets		
Books Recommended: 1. Turning Points – A Journey through Challenges by Dr. A. P. J. Abdul Kalam			



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Physical Education – IV (BCCA 4.8.1)			
Teaching Hours: 30	Total Credits: 2	Total Marks: 35+15 = 50	Group: Co-Curricular Courses
Objectives: 1) To provide students with an understanding of the concept and benefits of yogasana, pranayama, meditation, and Suryanamaskar. 2) To enable students to learn and practice various pranayama techniques, meditation practices, and the sequence of Suryanamaskar.			
Learning outcome: After learning this course, students will be able to: 1) Explain the meaning and benefits of pranayama, meditation, and Suryanamaskar, and integrate these practices into their daily routine for overall well-being. (Understanding, Applying) 2) Demonstrate and practice different types of pranayama (Anulom Vilom, Shitkari, Shitli, Bhramari), perform Om chanting, and execute the 12 poses of Suryanamaskar accurately, while evaluating their effects on respiratory health, mental focus, relaxation, physical fitness, and flexibility. (Applying, Analyzing, Evaluating)			
Unit	Content		
I	Yogasana – Meaning and Benefits of Pranayama		
II	Pranayama: Types of Pranayama (Anulom Vilom, Shitkari, Shitli, Bhramari) Om Chanting Suryanamaskar: 12 Poses of Suryanamaskar		
Books Recommended: 1. Iyengar, B.K.S. (2001). <i>Light on Yoga</i> . HarperCollins Publishers. 2. Saraswati, Swami Satyananda (2008). <i>Asana Pranayama Mudra Bandha</i> . Yoga Publications Trust. 3. Sivananda, Swami (2004). <i>The Complete Illustrated Book of Yoga</i> . Three Rivers Press. 4. Vasudevan, M. (2015). <i>Yoga for Health and Peace</i> . Khel Sahitya Kendra. 5. Desai, R.S. (2010). <i>Yoga and Meditation: A Holistic Approach to Perfect Homeostasis</i> . Sports Publication.			



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Women Studies and Services IV(BCCA 4.8.2)

Teaching Hours: 30	Total Credits: 2	Total Marks: 25+25=50	Group: Co-curricular Course
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Objectives:

- To promote women rights.
- To give exposure to Laws related to women.
- To give a platform to work together towards women empowerment.

Learning outcome:

After completion of the course, students will be able to-

- Understand the women's right
- Understand the different laws related to women
- Develop the understanding of women empowerment

Unit	Content
I	Women's Rights: Meaning and concept of women's rights , Historical evolution of women's rights (global and Indian context) Feminist movements and key milestones , Women's rights as human rights, Right to education, Right to work and equal pay, Health and reproductive rights and Political participation and representation.
II	Laws Related to Women: Fundamental Rights and Directive Principles, equality before law (Articles 14–16), Special provisions for women and children, Protection of Women from Domestic Violence Act, 2005, Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 and Protection of Children from Sexual Offences (POCSO) Act, 2012, Indian Penal Code provisions related to rape, harassment, and assault.

Books Recommended:



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- **Women and Law in India**, Flavia Agnes, Oxford University Press, 2011
- **Human Rights of Women: National and International Perspectives**, Rebecca J. Cook, University of Pennsylvania Press, 1994.
- **Women's Studies in India: A Reader** Mary E. John Publication: Penguin Books, New Delhi, 2008
- **A World of Equals: A Textbook on Gender**, Susie Tharu, A. Suneetha, Uma Maheswari Bhargubanda Publication: Orient Blackswan, 2022





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Cultural Activities (BCCA 4.8.3)			
Teaching Hours:30	Total Credits:2	Total Marks: 50	Group : Minor
Objectives: • To develop leadership and event management skills • To understand contemporary cultural trends • To encourage innovation in cultural expression			
Learning Outcomes: After completion of the course, students will be able to: 1. Plan, organize, and execute cultural events independently 2. Demonstrate leadership, coordination, and event management skills 3. Apply innovative and digital approaches in cultural promotion 4. Develop entrepreneurial skills through cultural activities 5. Showcase overall personality development through cultural participation			
Unit	Content		
I	Unit I: Event Management and Digital Culture • Planning, budgeting, and organizing events • Role of digital media in cultural promotion Activities: • Participation in Event Planning Simulations involving budgeting, scheduling, and role allocation • Development of Digital Promotion Content (posters, captions, creatives) for events • Engagement in Social Media Strategy Exercises for audience outreach • Practice of Anchoring and Event Hosting Skills • Conduct of Live Event Coordination Exercises for real-time management • Preparation of Press Notes and Event Reports for media communication • Writing of Post-Event Reflection Reports for experiential learning		
II	Unit II: Project Work and Cultural Showcase • Execution of cultural project • Integration of arts and creativity Activities: • Annual cultural fest (major project) • Street play (social awareness) • Fusion performance (music/dance)		



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National Service Scheme (BCCA 4.8.4)

Teaching Hours: 30	Total Credit: 02	Total Marks: 25+10+10+5	Group: Co-curricular Course
Objectives: □ To develop understanding of activity-based and experiential learning in NSS, highlighting the difference between classroom knowledge and field engagement. □ To inculcate the value of Shramadan (voluntary physical work) and its role in promoting dignity of labour, environmental awareness, and community service. □ To sensitize students towards the importance of awareness programmes such as seminars, workshops, and observance of national and international days for holistic personality development.			
Learning outcome: □ Students will be able to differentiate between theoretical learning and field-based experiences and apply experiential learning in real-life situations. □ Students will demonstrate positive attitudes towards Shramadan and community service, actively participating in activities like plantation, cleanliness, and environmental maintenance. □ Students will acquire organizational, communication, and leadership skills through participation in awareness programmes, group activities, and personality development initiatives.			
Unit	Content		
I	● Meaning and importance of activity-based learning in NSS ● Difference between theoretical knowledge and field-based engagement ● Role of experiential learning in personality development		
II	● Importance of <i>Shramadan</i> – Plantation, Cleaning, Watering, Weeding etc. ● Significance of Awareness Programmes– Seminar, Workshops, Celebration of National and International days, Personality Development Programmes, Group Activities, etc.		
Recommended Books:			
1. Kapil K. Krishan, Social Service Opportunities in Hospitals (TISS) 2. Ram, Social Problems in India. 3. Barnard, I. C. (1938). Functions of the Executive. Boston: Harvard Press.			